

Education & Outreach



- **Tier I Recommendations**

- “Lights On” Campaign
- Bike Central Website
- Public Service Announcements

- **Tier II Recommendations**

- BSU Bike Orientation
- Share the Path / Share the Road Campaign
- Safe Routes to School – Phase 1
- Bike to Work Month Commute Challenge

- **Tier III Recommendations**

- Safe Routes to School – Phase II Youth Bike Safety Education
- Pilot Smart Trips Program

- **Other Recommendations**

- Bike Kitchen
- Brown Bag Events
- Bike Buddy program
- Breakfast on the Bridges

