

# Encouragement, Education, & Events

ACHD will be developing education and outreach strategies aimed at both bicyclists and drivers' respective rights and responsibilities on the road, encouraging all Ada County residents to bicycle more frequently.

## Safe Routes to School

### Education



### Enforcement



### Engineering

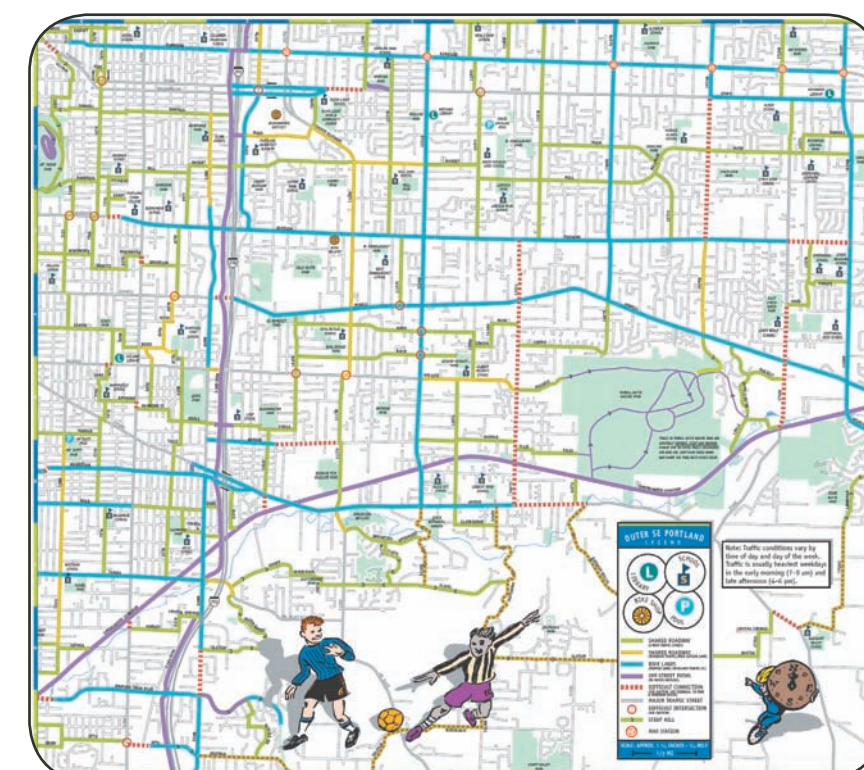


### Encouragement



## Maps & Route Planning

- Produce user-friendly maps
- Provide route planning for bicyclists



## Education Campaigns



## Outreach Events



## Bicycle Rides



## Suggestions?